

Blockasset Website Privacy Policy

Introduction

This Website Privacy Policy (the Policy) applies to Block Asset Management Limited BVI (BAM)'s processing of personal data in connection with:

- Your access and use of BAM's website and partners (the "Website"), via your Blockasset profile and login including the following domains:
 - blockpicks.gg
 - blockasset.co
 - blockbet.gg
 - sso.blockasset.co
- Our provision of services relating to your use of this Website, such as in response to you registering your interest in BAM's products and services or use of those services.

We understand that your privacy and personal information are important to you, and we are committed to protecting and respecting both your privacy and your personal information. We have created this Policy to demonstrate our commitment to your privacy, and to give you the confidence to use our Website. Please read this Policy carefully to understand how we will process and protect your personal information.

By using our Website, you agree to the processing of your information in accordance with this Policy.

References to "we", "our", "us", or similar are references to Block Asset Management Limited BVI, company registration number 2067257, registered at Intershore Chambers, Road Town, Tortola, British Virgin Islands.

References to "user", "you", or similar are references to you as an individual or legal entity.

If you use our Website, we will collect, use, and share your personal information under the terms of this Policy (which includes all other documents referenced in this Policy) and the [\[Terms of Use\]](#) on the Website.

What personal information we may collect from you

We may collect and process the following personal information from you:

- Any information you enter into any form on our Website or which you access through a link on our Website, including:
 - Name
 - Email address
 - Cryptoasset wallet details
 - Postal address
 - Connected social media accounts & provided information from this connection (e.g. username, profile picture, email address)
- Details of your use of our Website, including:

- Details of your purchases.

We do not knowingly or intentionally collect special category or criminal offence information from users of our Website and we request that you do not submit special category or criminal offence information to us through our Website.

Special category or criminal offence information means personal information relating to:

- Racial or ethnic origin
- Political opinions
- Religious beliefs or beliefs of a similar nature
- Trade union membership
- Physical or mental health or condition
- Sex life or orientation
- The commission or alleged commission of any offence
- Any proceedings for any offence committed or alleged to have been committed
- The disposal of such proceedings or the sentence of any court in such proceedings

How we use the information you provide through our Website

We use the information you provide to us to:

- Register your interest in our products and services
- Operate our Website and associated web applications as a part of managing and conducting our business
- Manage the functionality of our website and improve the quality of the services we provide through our Website
- Operate our rewards and incentives services
- Allow you to purchase merchandise through our store
- Allow you to buy and sell cryptoasset through the Magic Eden marketplace.

We will also use data that does not directly identify you to understand how you use our Website and to improve our Website. We use cookies to track how you use our Website.

Disclosure and sharing of your information

We may share your information with:

- Any third parties we appoint to operate our Website or any associated web application
- Cryptoasset exchanges, marketplaces, payment providers, and authentication services that we use to operate our services
- Online customer service systems
- Analytics and search engine providers that we use to maintain and improve our Website
- Any third parties to whom we sell or transfer our business or our assets, or with whom we enter negotiations for a sale or transfer

- Any persons or organisations to whom we have a legal obligation to disclose your information
- Your information will be shared across the shared blockasset ecosystem products including blockasset.co, blockpicks.gg, blockbet.gg where you can log in to each with your same blockasset account.
- Any persons or organisations with whom we need to share your information to enforce or apply our [Terms of Use](#) or another agreement.

Our data processors will process your information in compliance with applicable data protection laws.

Social Media

Our Website contains links to external social media platforms and websites which you may use to contact us or learn more about our products and services. These platforms and websites include:

- Twitter
- Discord
- Tik Tok
- Instagram
- Medium
- Telegram

These external websites and platforms have their own privacy policies and we do not accept any responsibility or liability for these policies. Please read any applicable external privacy policies before you share data with any external website or platform.

Online Marketplaces and Cryptocurrency Wallets

Our Website contains links to online marketplaces and cryptocurrency wallets that you may use to purchase cryptocurrencies or other digital assets. These linked services include:

- Phantom
- Sollet
- Solflare
- Magic Eden
- Moonpay
- Crossmint

These external websites and platforms have their own privacy policies and we do not accept any responsibility or liability for these policies. Please read any applicable external privacy policies before you share data with any external website or platform.

How and where we store your information

We may store or otherwise process your information in the United Kingdom, European Economic Area, United States, and in other countries. Your information may also be stored locally on the device that you use to access our Website. We will implement appropriate organisational and technical safeguards to secure your information and any transfers of your information where we are required by applicable data protection laws.

Your rights relating to your personal information

You may have the following rights regarding your personal information, subject to limitations:

- The right to be informed
- The right of access to a copy of your information
- The right to rectification of inaccurate or incorrect information
- The right to erasure of your information
- The right to data portability
- The right to object
- The right to withdraw consent
- Rights in relation to automated decision making

If you wish to exercise any of your rights, please contact our team at info@blockassetbvi.io.

Your right to complain about our processing of your information

You may have the right to complain about our processing of your information. Please first contact our team at info@blockassetbvi.io. If you are not happy with our response to your complaint, you may complain to the local privacy regulator in your country of residence.

Changes to this Policy

We may change this Policy at any time to reflect changes to our business or our Website. Your continued use of our Website after any changes constitutes your acceptance of those changes and our updated Policy.